

GERONIMO

BELOIT'S OFFICIAL GUIDE TO MEETINGS, DINING & THINGS-TO-DO



Anything but
BUSINESS AS USUAL

BELOIT PACKS A PUNCH

In the last five years, Beloit has seen a boom in new hotel, food and drink, and entertainment options. The city's downtown resurgence makes Beloit an ideal place for company meetings and events. Kick boring to the curb and host your team retreat, celebratory drinks, dinner and any other group activity at the Geronimo location of your choice. In Beloit, our meetings are anything but business as usual.



GETTING HERE...

All roads lead to Beloit. With our close proximity to multiple airports and major highways, it's easy to travel to and from your meeting.

DISTANCE FROM AIRPORTS

O'Hare – 81.4 miles Milwaukee – 72.2 miles
 Madison – 54.6 miles Rockford – 29.2 miles



BELOIT, WISCONSIN

- BELOIT CLUB**
608.364.9000
beloitclub.com
- BESSIE'S DINER JANESVILLE**
608.743.9830
bessiesdiner.com
- BLUE COLLAR COFFEE CO.**
608.368.7155
bluecollarcoffee.net
- ECLIPSE EVENT CENTER**
608.362.5500
eclipseeventcenter.net
- HOTEL GOODWIN**
608.473.1400
hotelgoodwin.com
- IRONWORKS GOLF LAB**
608.473.0095
ironworksgolflab.com
- IRONWORKS HOTEL**
608.362.5500
ironworkshotelbeloit.com
- LUCY'S #7 BURGER BAR**
608.312.4477
l7burgerbar.com
- MERRILL & HOUSTON'S STEAK JOINT**
608.313.0077
merrillandhoustons.com
- THE ROOFTOP**
608.312.2991
hotelgoodwin.com/rooftop
- TRUK'T**
608.368.7144
trukttacos.com
- VELVET BUFFALO MODERN ITALIAN**
608.312.2991
velvetbuffalo.com

INDIANAPOLIS, INDIANA

- AXLE'S GARAGE TAP**
garageindy.com/axles
- BLUE COLLAR COFFEE CO.**
bluecollarcoffee.net
- BOTTLEWORKS HOTEL**
bottleworkshotel.com
- IRONWORKS HOTEL**
463.221.2200
ironworkshotelindy.com
- THE GARAGE FOOD HALL**
garageindy.com

BOISE, IDAHO

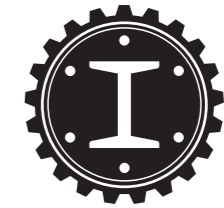
- CAMP COCKTAIL BAR**
warehouseboise.com/camp
- THE LOADING DOCK**
warehouseboise.com/loading-dock
- THE WAREHOUSE FOOD HALL**
warehouseboise.com
- TOTALLY TOASTED**
warehouseboise.com/totally-toasted

DELAFIELD, WISCONSIN

- BARK RIVER CROSSFIT**
262.893.6618
barkrivercrossfit.com
- BLUE COLLAR COFFEE CO.**
262.337.9946
bluecollarcoffee.net
- BE FITNESS**
262.646.4727
befitnesscenter.com
- DELAFIELD HOTEL**
262.646.1600
delafieldhotel.com
- I.D.**
262.646.1620
iddelafield.com

GERONIMO HOSPITALITY GROUP





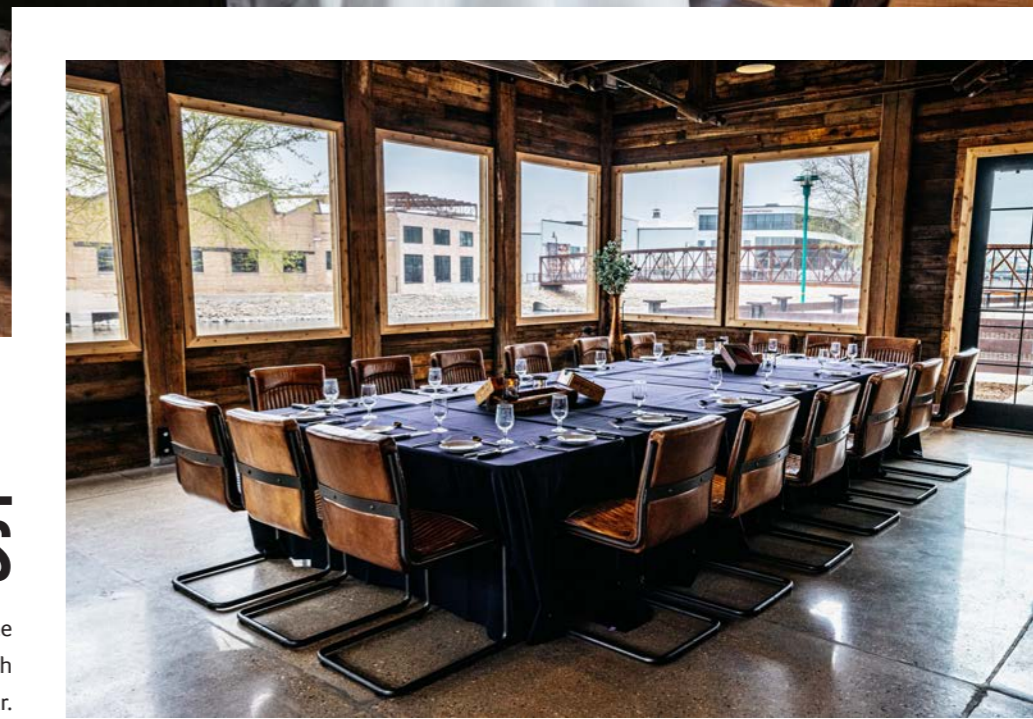
IRONWORKS HOTEL

Ironworks Hotel is an industrial boutique stay where cool iron and exposed brick are warmed by comfortable, natural finishes and expansive Rock River views. Groups large and small can work hard, then play hard within the hotel's walls or at any of the bars, restaurants and activities only a short walk away.



MEETINGS & TRAININGS

With six private event rooms, Ironworks offers customizable spaces for meetings and retreats of all sizes, from 10 to 230.



COCKTAIL RECEPTIONS

The Porch offers an intimate, private setting with river views. Mix and mingle with up to 40 guests and your own private bar.



BRUNCHES, LUNCHEONS AND DINNERS

On-site catering from Merrill & Houston's and exclusive access to an outdoor patio on the Rock River make this the perfect place to dine with your team while the attentive staff takes care of your every need.



AMENITIES

- On-site catering from Merrill & Houston's Steak Joint
- Exclusive access to outdoor patio on the Rock River
- Valet parking
- Fitness center and guest laundry
- Audio-visual capabilities
- Complimentary Wi-Fi
- Dedicated event managers

HOTEL *Goodwin*

A chic, classic hotel, Hotel Goodwin is a mix of history and modern luxury. This cool indoor-outdoor venue plays the perfect host for intimate meetings and events that deserve a refined, signature edge.

HOTEL GOODWIN

VELVET

BUFFALO

VELVET

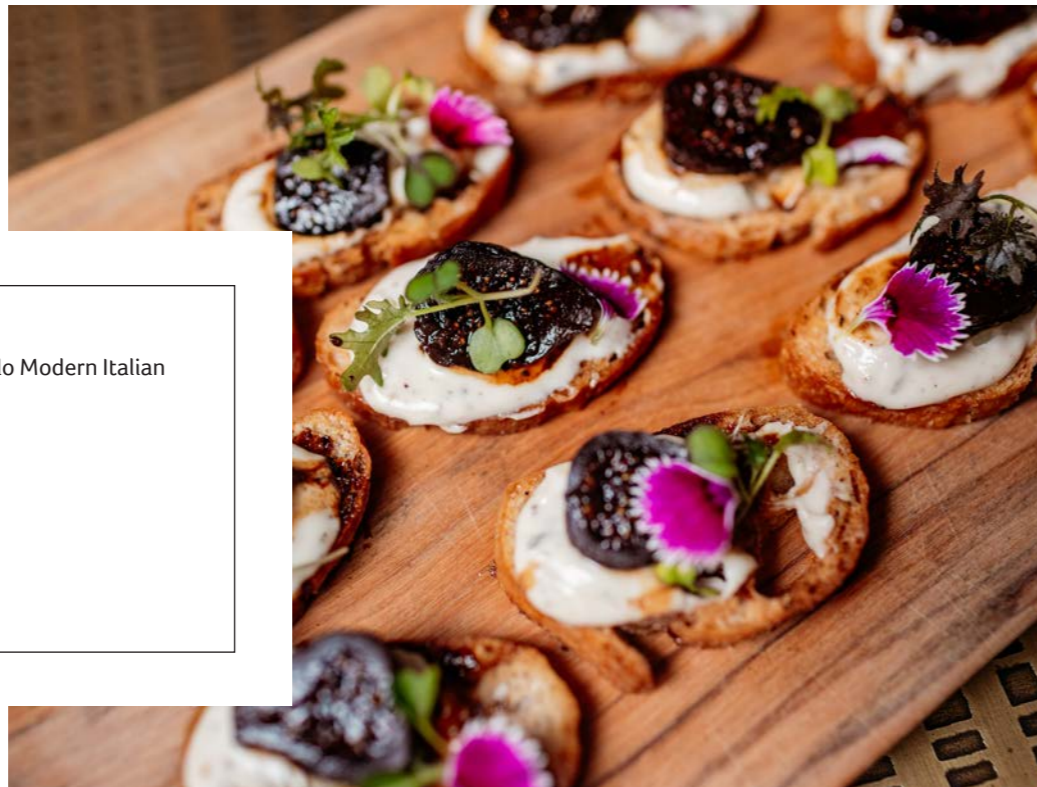


MEETINGS & TRAININGS

Take your meetings to the next level with two private event spaces. From our boardroom to our rooftop, Hotel Goodwin plays host to meetings and events with up to 60 attendees.

AMENITIES

- On-site catering from Velvet Buffalo Modern Italian
- On-site restaurant and bar
- Exclusive access to The Rooftop
- Fitness center and guest laundry
- Audio-visual capabilities
- Complimentary Wi-Fi
- Dedicated event managers



COCKTAIL RECEPTIONS

Sip on handcrafted cocktails and spend time together while taking in the vibrant views of downtown Beloit at The Rooftop. Heaters and fire pits allow for rooftop events in every season.

BRUNCHES, LUNCHEONS AND DINNERS

Dine on The Rooftop, inside Velvet Buffalo Modern Italian or in the State Room with a personalized menu created just for you.





EST. 1909
BELOIT CLUB

Ideal for your next golf outing or team retreat, take in the Beloit Club's sprawling greens and striking clubhouse. Beloit Club plays host to any and every event—from golf playdays to intimate meetings to large gatherings.



BRUNCHES, LUNCHEONS AND DINNERS

Breakfast, lunch, dinner, all-day or multiple day events can be held for groups ranging in size from 4 to 200 attendees. Our culinary team will tailor a menu that's sure to satisfy.

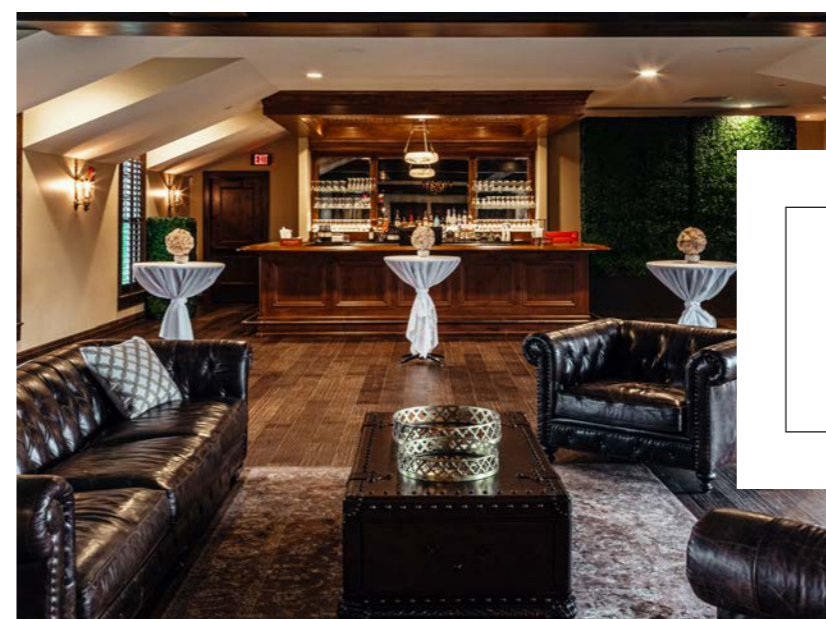


GOLF EVENTS

From the championship golf course and stunning clubhouse and facilities, to the professional staff, genuine service, and incredible culinary offerings, Beloit Club is the region's venue of choice for golf events.

MEETINGS & TRAININGS

Offering four different and unique room options and an outdoor patio, utilize all of our amenities to ensure your guests maximize their meeting time, while also allowing for a fun team building and leisure experience.



AMENITIES

- On-site catering
- 18-hole golf course
- Audio-visual capabilities
- Complimentary Wi-Fi
- On-site catering
- Dedicated event managers

Eclipse

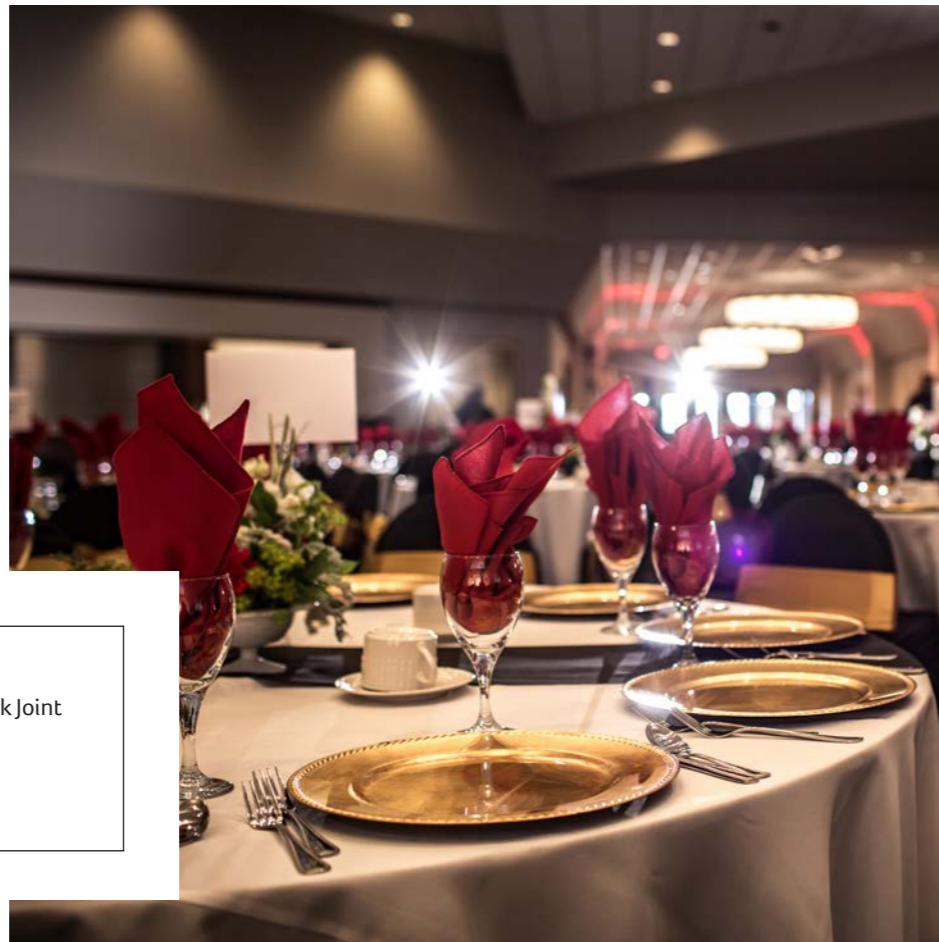
EVENT CENTER



The Eclipse Event Center is the premier location for an all-in-one experience, and is only minutes from downtown destinations, hotels, restaurants and activities. With space for 100-700 guests, the Eclipse is perfect for those larger-than-life meetings, galas, expos and more.

AMENITIES

- Catering from Merrill & Houston's Steak Joint
- Audio-visual capabilities
- Complimentary Wi-Fi



Unique catering options, like a pancake bar, buffalo chicken wrap boxed lunches and a chef-carved prime rib plated dinner, and a unique location at the Southern Wisconsin Regional Airport make Bessie's Diner a not-so-typical meeting and event space. But, that's what makes it so cool.

AMENITIES

- Audio-visual equipment
- On-site catering
- Complimentary Wi-Fi



irontek

Located in the heart of the Ironworks campus in downtown Beloit, Irontek is a modern-industrial coworking space. There's plenty of private meeting space to go around, as well as a great environment for networking events.



MEETINGS & TRAININGS

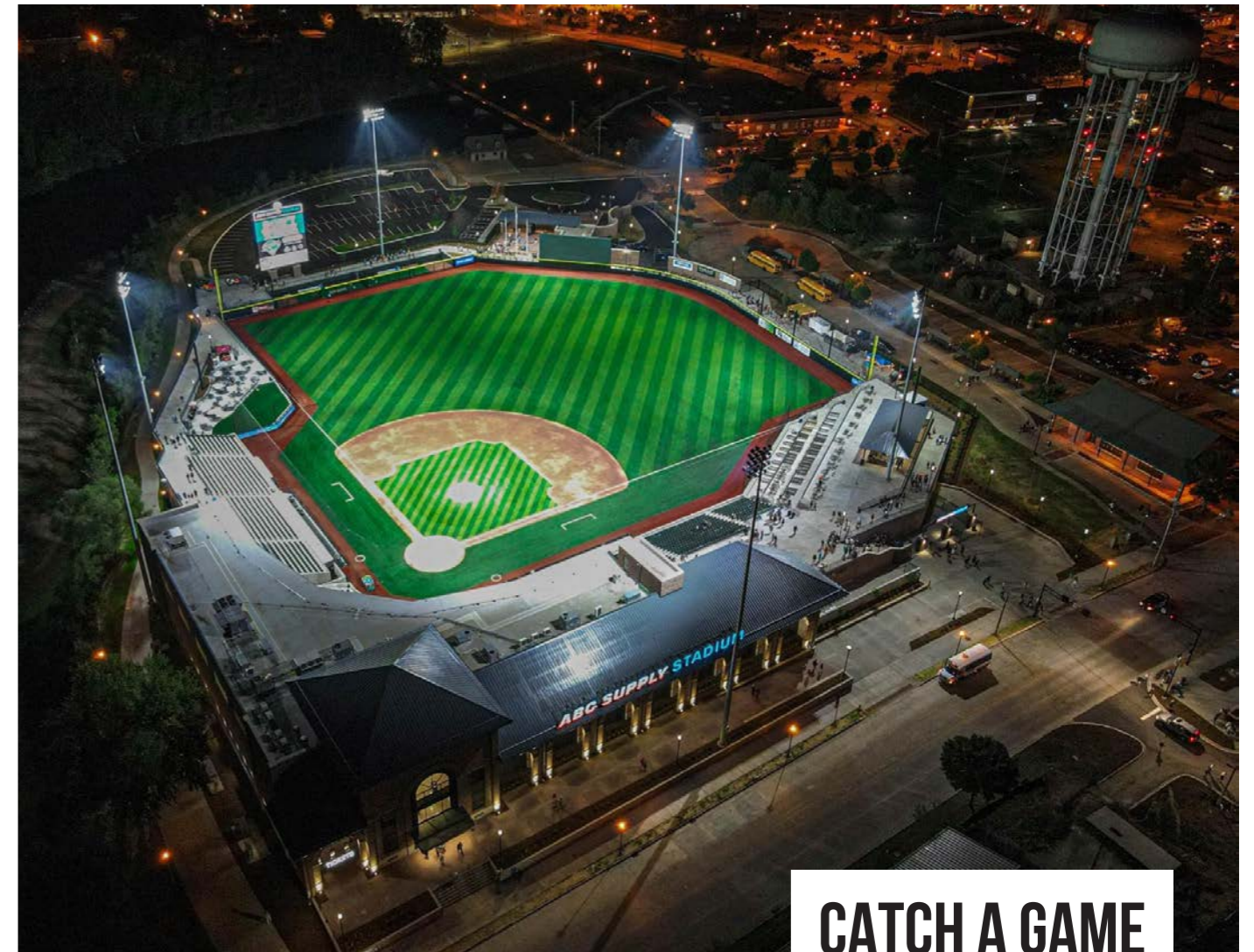
Host your meeting or break-out-session inside a shipping container-turned-conference room or in one of several cool meeting spaces inside Irontek on the Ironworks Campus in Beloit's downtown.

NETWORKING RECEPTIONS

A pool table, pinball machine, kitchen and giant floor-to-ceiling windows - need we say more? Host a reception with a modern, industrial vibe catered by the Geronimo eatery of your choice.

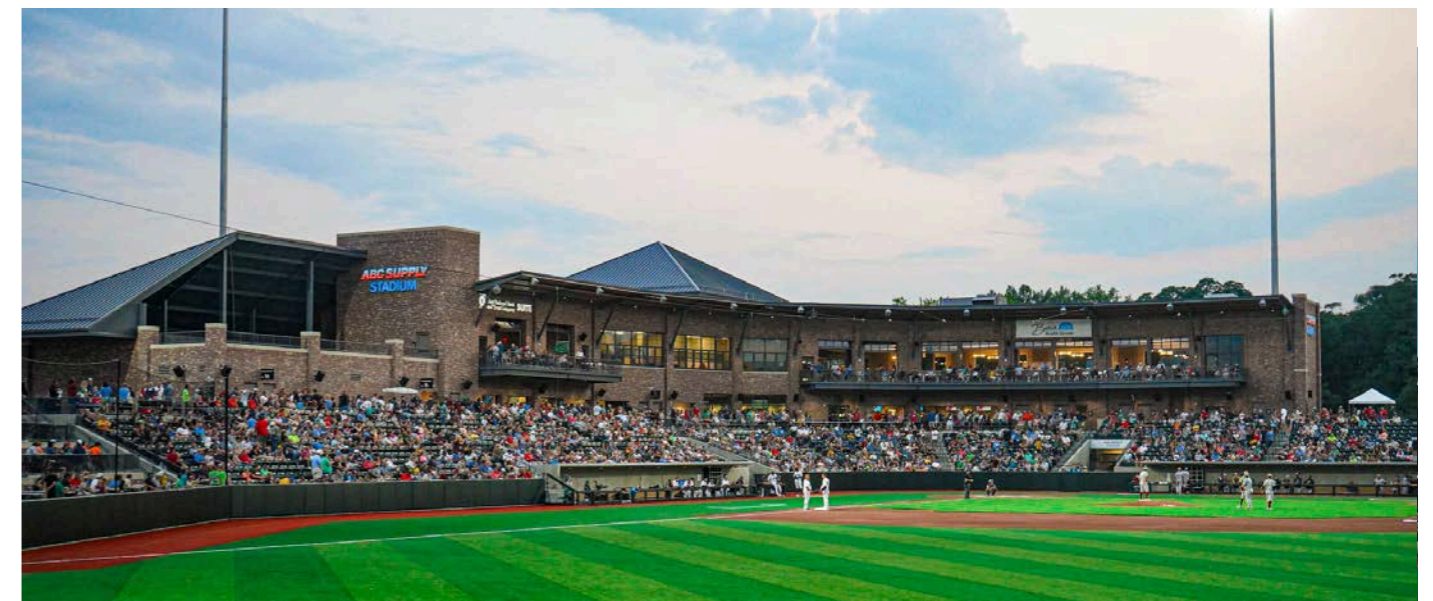
AMENITIES

- Audio-visual capabilities
- Nearby restaurants that provide catering
- Complimentary Wi-Fi



CATCH A GAME

Explore the stadium and eat food by Geronimo at the brand new ABC Supply Stadium in downtown Beloit. It's a short walk from Ironworks Hotel and Hotel Goodwin, making it the perfect way to unwind and have fun after a productive day.



GET IT CATERED



BESSIE'S DINER

Bessie's Diner puts boring boxed lunches to shame. Brunch meetings are a thing when you set up their pancake bar, complete with every topping you can imagine.



TRUK'T

Kick things up a notch with bold flavors, build-your-own tacos and the best queso you'll ever have. And if you really want to make things spicy, we have two words for you: truk't margaritas.



BLUE COLLAR COFFEE CO.

How do you make a morning meeting more enjoyable? With coffee and a croissant sandwich bar. Blue Collar Coffee's catering options offer something for everyone to start their day off right.



MERRILL & HOUSTON'S

Enjoy everyone's favorite steak joint for any occasion. There are no limits to Merrill & Houston's passed hors d'oeuvres, buffets and plated meals.



LUCY'S #7 BURGER BAR

Bring Beloit's top spot for stuffed burgers to you. Treat your team to Lucy's famous burgers, cheese curds and more. You'll be stuffed in the best way possible.

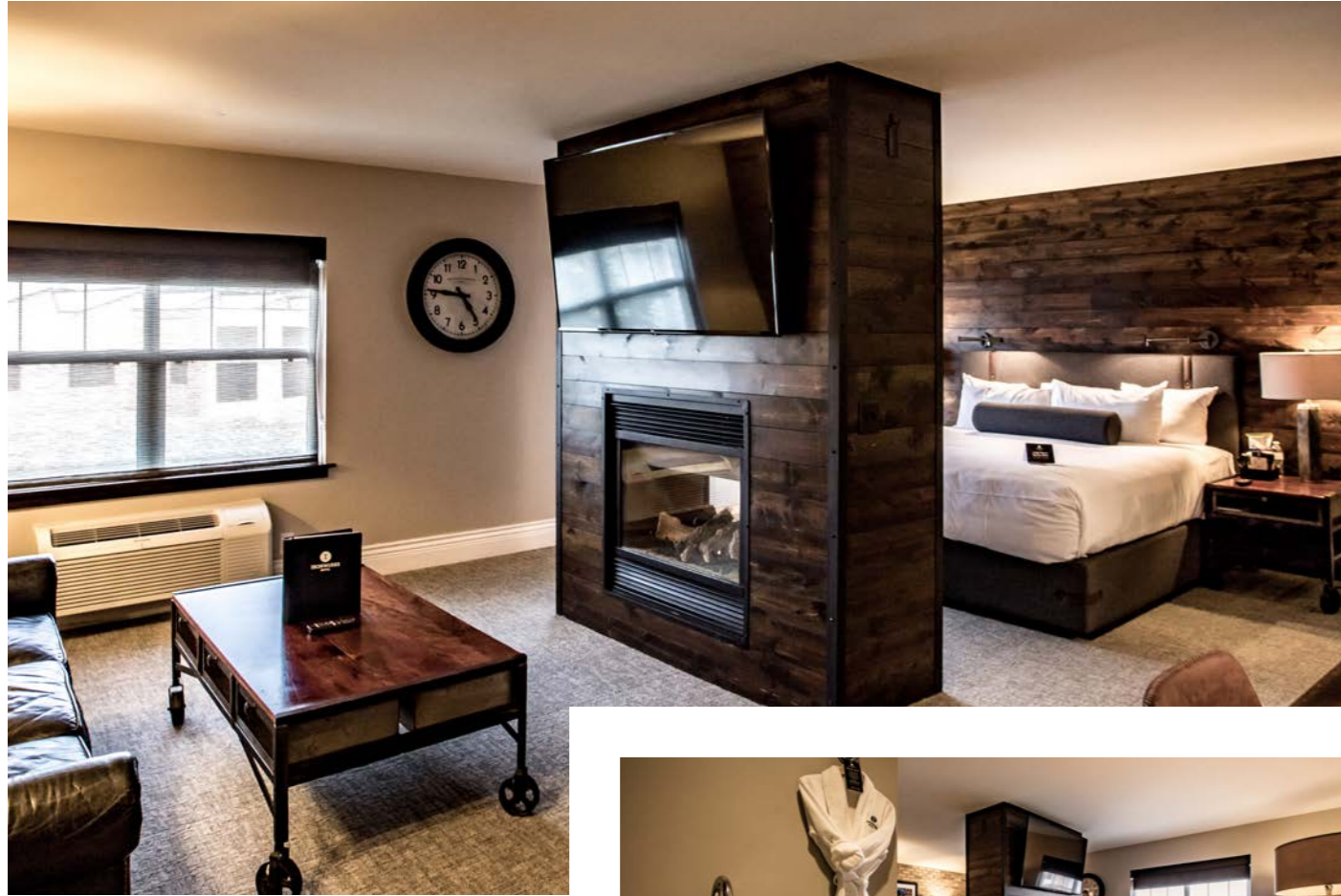


BELOIT CLUB

From create-your-own sandwich bars to plated dinners, Beloit Club catering can turn any old meeting into an event to remember.



SPEND THE NIGHT



IRONWORKS HOTEL

The 19th century industrial aesthetic carries from the lobby to the 54 guest rooms, which provide an extra level of comfort you didn't know you needed. Ironworks Hotel Beloit's comfy beds, nice showers and large TVs welcome you after a day of meetings and good food.



Chic yet relaxing guest rooms await you. Hotel Goodwin's refined signature edge celebrates the individual style of each guest while offering truly genuine service ...with the right amount of expected.



THINGS TO DO

DOWNTOWN

Between all the delicious food and drink and the fun outdoor activities, it's hard to narrow down our favorite things to do in Beloit. Here is our list of the best places to go and things to do in the city.



GRAB YOUR KEYS

Not quite walkable from your boutique hotel, but worth a visit nonetheless, grab your keys and check out these local gems.



ONE-DAY MEETING ITINERARY

TWO-DAY MEETING ITINERARY

ARRIVAL

Optional evening arrival. Check in, grab a comfy robe and settle in with a drink from the minibar and your favorite flick in your guest room.

MORNING

Start the day with a personalized fitness class at the Stateline YMCA before your meetings commence or enjoy planes and pancakes at Bessie's Diner at JVL Airport before you get down to business.

LATE MORNING

Break out sessions indoors or al fresco - choose from porch, patio and rooftop spaces at a number of Geronimo establishments.

LUNCH

Lunch on site at your meeting space, catered by a local eatery of your choice.

AFTERNOON

After a full day of meetings, host a happy hour at The Rooftop at Hotel Goodwin, Beloit's only rooftop bar, with vibrant downtown views or visit a local winery or brewery for sips and after-work conversations.

DINNER

Dine and imbibe at Velvet Buffalo Modern Italian inside Hotel Goodwin. Can't get enough of the rooftop views? Let Velvet Buffalo cater your sit-down dinner at The Rooftop.

MORNING

Day two begins with coffee, breakfast sandwiches and pastries in your meeting space, catered by Blue Collar Coffee Co. Bring on the morning meetings!

LATE MORNING

Breakout sessions with snacks or bust out the parachutes and Skydive the Rock, a perfect team building activity for thrill seekers!

AFTERNOON

An afternoon of free time is a great way for attendees to explore downtown Beloit, explore the trails at Big Hill Park or get in a game of pickleball at Wooton Park.

DINNER

Catch an MLB minor league baseball game at ABC Supply Stadium and enjoy stadium fare with a flair. Just footsteps from your Beloit boutique hotel, it's the perfect way to wrap-up the best team retreat of all time.



ARRIVAL

Optional evening arrival. Check-in to your hotel then grab a cocktail and dinner at the in-house restaurant.

MORNING

Kick off the day with fresh coffee and an assortment of breakfast sandwiches and pastries in your hotel meeting space, catered by Blue Collar Coffee.

LUNCH

After your morning meetings, break for lunch. Take a short walk to Lucy's #7 Burger Bar or truk't for tacos. Larger group? Enjoy a catered lunch on site in your meeting space or take over the in-house restaurant for a private dining experience.

AFTERNOON

Breakout sessions at the hotel or walk to Ironworks Golf Lab and try your swing on one of the golf simulators. Done meeting? Book a tee time and play 18 at Beloit Club.

DINNER

Check out and head home or keep the party going. Have dinner at local-favorite Merrill & Houston's Steak Joint and see where the evening takes you.



THE FUN HAS BEGUN

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