



## **GERONIMO HOSPITALITY GROUP (GHG) PROFESSIONAL PHOTOGRAPHY RULES**

*After reviewing and signing, please return this document along with the photographer's pass fee (\$250) to Geronimo Hospitality Group (525 3rd Street, Suite #100, Beloit, Wisconsin, 53511) or to the property manager at your desired location.*

### **OVERVIEW AND MISSION**

All Geronimo Hospitality Group properties and grounds are privately owned. GHG is committed to providing a safe and welcoming environment for all of our guests and employees. To professionally photograph in GHG, we ask that you support our mission to ensure your safety and the safety and enjoyment of others and to preserve the grounds, art and architecture by adhering to our rules found in this document. GHG staff members reserve the right at any time, at their sole discretion, to withhold and/or withdraw permission to shoot photography and/or videography on premises.

### **GENERAL TERMS**

For the purpose of GHG Photography Rules, "photography" refers to all types of photography including but not limited to still or otherwise and will be used interchangeably with "videography".

## **MEDIA AND COMMERCIAL PHOTOGRAPHY**

Media may photograph or film within designated areas of GHG for the purpose of news coverage or advertising with approval from a GHG property manager. Said photography requires GHG Photographer's Pass or Media Pass. All members of the media are required to make arrangements with a property manager prior to their arrival.

Photography filmed in GHG may not be published, sold, reproduced, distributed or otherwise commercially exploited in any manner without written permission and written instruction on how the photography may be used from a property manager.

## **APPROVED PHOTOGRAPHY**

GHG is committed to providing a safe and welcoming environment for all of our guests and employees. Please keep our mission in mind when conducting your photography shoot.

Certain photography will not be allowed on GHG's premises, whether a guest has a Photographer's Pass or not. Such photography includes nudity or otherwise indecent photography and/or any photography that is deemed unsafe by GHG management and/or any other photography GHG management decides to prohibit.

## **PHOTOGRAPHY SHOOT PROPS AND CLEANUP**

Please clean up all trash resulting from the photo shoot.

Failure to abide to this rule will result in a cleanup fee being assessed by GHG to the responsible party.

## **LIABILITY DURING PHOTOGRAPHY SHOOT**

Photographer, client and/or members of a photography shoot on GHG property are responsible for damage done to GHG property and/or intentional injury to persons on GHG premises caused by photographer, client or members of a photography shoot.

GHG assumes no liability for loss, theft, or damage to guest(s) equipment or property brought on to the premises. Photographer, client and member(s) of a photography shoot on premises freely and expressly assume and accept any and all risks of injury while participating in a photography shoot on. Furthermore, photographer, client and member(s) of a photography shoot on premises agree to defend and indemnify GHG, its agents and assigns for any loss or damage, including claims or lawsuits for personal injury, loss of consortium, loss of services, death and property loss and/or damage relating to participation in said photography shoot.

## **AUTHORITY TO ENFORCE GHG PHOTOGRAPHY RULES**

GHG is a privately owned property, therefore GHG staff members have the authority to approach anyone shooting or suspected of shooting photography on its premises and to enforce these rules.

Please follow any verbal instructions you are given by a GHG staff member. Failure to comply may result in being asked to leave the premises and/or removal from the premises.

If any member of a photography shoot violates GHG Photography Rules in any way, all members of the photography shoot may be asked to leave the premises whether the group has a Photographer's Pass or not. If the photographer has a Photographer's Pass, the pass will be collected and voided by GHG and no refund will be given by GHG for the pass.

## **PHOTOGRAPHY SHOTS THAT REQUIRE THE PURCHASE OF A GHG PHOTOGRAPHER'S PASS**

Certain photography shoots on GHG premises will require the photographer to have a purchased, VISIBLE Photographer's Pass on their person at all times during the shoot. Moreover, the photographer's pass must be paid for before the photography shoot takes place. The following photography shoots on GHG premises will require the photographer to have a Photographer's Pass:

- 1) All amateur and professional photography shoots paid or unpaid with a client or clients.
- 2) All posed photography, as well as any photography shoots that use additional equipment (e.g., tripods, detachable flashes, reflectors, multiple lenses, etc.) .
- 3) Photography shoots involving models, sets or props, or using the public space in a special or different way than it is intended (i.e. as a set or studio) , or if the shoot impacts others and/or the environment (i.e. disrupting the normal operations for staff members and/or for disrupting guest(s) ' enjoyment of the grounds and businesses) .
- 4) Any photography shoot that GHG staff member deems necessary to require a GHG Photographer's Pass.

## **WHERE AND HOW TO APPLY FOR A GHG PASS**

Please contact the location's property manager during hours of operation to acquire a Photographer's Pass.

## **COST AND TERMS OF DAILY PASS**

GHG Photographer's Pass costs \$250.00 plus tax. Payment methods must be in cash, credit card or company check.

GHG Photographer's Pass allows for a one time use of up to a maximum six\ (6) consecutive hour time period.

Each GHG Photographer's Pass is good for one photography session with one photographer and one client on the date and time specified on the pass.

GHG Photographer's Pass may not be used on a holiday or on a day when GHG is closed for inclement weather or on a day that GHG has a contracted private event. If a Pass has been sold for a future date that is a holiday or for a future date that GHG is closed for inclement weather or for a future date that GHG has a contracted private event (even if said holiday, inclement weather or event date occurs or is booked after the GHG Photographer's Pass was issued) , the Pass applicant will be reimbursed for the charge of the Photographer's Pass only and the Pass Applicant may reschedule for another date and time that is not a holiday or on a day GHG is closed for inclement weather or on a date that a GHG private event is scheduled.

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## **VISIBILITY OF PASS**

GHG Photographer's Pass must be visible on the photographer at all times during the photography shoot. Pass must be returned at the end of the session.

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### **PASS ACCESS**

GHG Photographer's Pass may be used only for the date and time issued by an GHG property manager. GHG restrooms and/or private rooms cannot be used to get ready for a photography shoot. If said room(s) will be needed for photography shoot, additional charges will apply.

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### **PHOTOGRAPHY SHOOT PROPS AND CLEANUP**

Please clean up all trash resulting from the photo shoot. Failure to abide by these rules will result in a cleanup fee being assessed to the responsible party.

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### **LIABILITY**

GHG Photographer's Pass applicant is responsible for damage done to GHG property and/or intentional injury to persons on GHG premises caused by photographer, client and/or members of the photography shoot.

GHG assumes no liability for loss, theft, or damage to guest(s) ' equipment or property brought on premises. Photographer, client and/or member(s) of a photography shoot on premises freely and expressly assume and accept any and all risks of injury while participating in a photography shoot. Furthermore, photographer, client and/or member(s) of the photography shoot on premises agree to defend and indemnify GHG for any loss or damage, including claims or lawsuits for personal injury, loss of consortium, loss of services, death and property loss and/or damage relating to participation in said photography shoot.

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### **AUTHORITY TO ENFORCE GHG PHOTOGRAPHY RULES**

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If any member of a photography shoot violates GHG Photography Rules in any way, all members of the photography shoot may be asked to leave the premises whether the group has a GHG Photographer's Pass or not. If the photographer has a GHG Photographer's Pass, the pass will be collected and voided by GHG and no refund will be given by GHG for the pass.

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### **TERMINATION OF GHG PHOTOGRAPHER'S PASS**

Photography that in any way violates GHG Photography Rules and/or GHG Photographer's Pass Rules will result in the photographer, client and/or members of the photography shoot being asked to leave the premises whether the photographer, client or member of the photography shoot has a pass or not. If the photographer, client and/or member of the photography shoot has a

photographer's pass, the pass will be collected and voided by GHG and no refund will be given by GHG for the voided photographer's pass.

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I, the undersigned, have read, understand and agree to abide by GHG Photography Rules and GHG Photographer's Pass Rules. Furthermore, I, the undersigned, am responsible for discussing GHG Photography Rules and GHG Photographer's Pass Rules with all parties involved with my photography shoot. I am responsible for the actions of all parties involved in my photography shoot. I realize that failure by me or anyone involved in my photography shoot to abide by these rules or any directive given by a GHG staff member, while I am on GHG premises could result in a GHG staff member collecting and voiding the GHG Photographer's Pass. I also understand that no refund will be given by GHG for the voided GHG Photographer's Pass.

This the \_\_\_\_\_ day of \_\_\_\_\_, 20\_\_.

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Signature of Applicant/Responsible Party

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Printed Name of Applicant/Responsible Party

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Address of Applicant/Responsible Party

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Telephone Number of Applicant/Responsible Party